



FOR IMMEDIATE RELEASE

Public day tickets for Singapore Airshow 2014 now on sale
Improvements in security checks and shuttle services to enhance visitors' experience

SINGAPORE, 31 October 2013 – Tickets for the Singapore Airshow 2014 public days will go on sale through SISTIC from Friday, 1 November. The event, Asia's largest airshow and one of the top three aerospace and defence shows in the world, will be open to the public on 15 and 16 February 2014 at the Changi Exhibition Centre (CEC).

During the two days, visitors can look forward to a wide range of exciting activities which will include static aircraft on display and aerobatic flying displays by various teams, including Singapore's very own Republic of Singapore Air Force (RSAF) Black Knights who will return to amaze visitors with their aerobatics. There will also be meet-the-pilot sessions where visitors can take photographs and get the pilots' autographs.

Tickets for Singapore Airshow 2014 are priced at S\$22* for adults and S\$9* for children between three and 12 years of age, and include a two-way Airshow Shuttle transfer from Singapore Expo. Admission is free for children below the age of three.

To enhance visitors' experience at next year's show, the organisers, Experia Events, have taken measures to provide even quicker and easier access to the event venue. It will be using Singapore Expo as a one-stop handling centre. Visitors to the Singapore Airshow will only need to go through security clearance at Singapore Expo before boarding the shuttle bus to CEC, giving them direct access to the show on arrival. This would reduce the demands on the security clearance lanes at CEC, providing faster and smoother access for all visitors to the Airshow. The organisers will also be increasing the number and frequency of shuttle buses between Singapore Expo and the Airshow site at CEC.

Mr Jimmy Lau, Managing Director of Experia Events, said: "Singapore Airshow is committed to providing a better experience for our visitors with each new edition, through constant

* Excludes SISTIC booking fee of \$3 for adults and \$1 for children.



improvements in response to industry trends and public feedback. We are always delighted at the strong positive response we receive from our visitors and we are trying to make their experience as enjoyable and as hassle-free as possible.”

Singapore Airshow 2012, the third edition of the biennial show and its biggest yet, saw over 90,000 visitors gathering at CEC over the two public days.

Tickets to Singapore Airshow 2014 can be purchased through the official agent, SISTIC, at www.sistic.com.sg, via the ticketing hotline at 6348-5555 or at any SISTIC authorised outlets.

For more information, please visit www.singaporeairshow.com.

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About Singapore Airshow

Singapore Airshow is organised and managed by Experia Events and serves as a global marketplace and networking powerhouse for the world’s aviation community. Singapore Airshow also features a series of high-level conferences dedicated to leading players in the global aviation industry – Singapore Airshow Aviation Leadership Summit (SAALS), the Asia Pacific Security Conference (APSEC) and the A*STAR Aerospace Technology Leadership Forum.

For more information, visit: www.singaporeairshow.com

About Experia Events Pte Ltd

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia’s largest and one of the three most important aerospace and defence exhibitions in the world,



and IMDEX Asia, the leading international maritime defence exhibition in Asia. Its expertise also extends to the government and lifestyle sector, through key events such as the inaugural ScreenSingapore, the Singapore International Water Week and World Cities Summit.

With a sound track record underscoring its aspirations to stage events that influence, Experia Events aims to diversify its range of strategic events globally.

For more information, visit: www.experiaevents.com

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