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## **IMDEX Asia 2013 set to host record number of Navy Chiefs from around the world**

*VIP Delegation Programme connects exhibitors and delegates with key players from  
government and the military*

**SINGAPORE, 25 April 2013** – Exhibitors and delegates at the upcoming International Maritime Defence Exhibition and Conference (IMDEX Asia) will have the opportunity to meet more key players from international navies, coast guards and maritime agencies as the biennial exhibition is set to host the highest number ever of Navy Chiefs from all over the world. IMDEX Asia, returning for its ninth edition from 14 to 16 May 2013 at the Changi Exhibition Centre (CEC) in Singapore, is recognised as Asia-Pacific’s foremost maritime defence show.

Some 30 Navy Chiefs, Coast Guard Directors-General and heads of maritime agencies in the Asia Pacific region and beyond will be taking part in IMDEX Asia 2013. IMDEX Asia 2013 will also showcase an impressive line-up of warships from around the world with the participation of 15 warships from nine countries including Australia, France, India, Indonesia, Korea, Malaysia, Thailand, the United States and Singapore. Trade visitors will also get to see, for the first time, USS Freedom, which has just arrived in Singapore. The warship display will offer a rare opportunity for delegates to board the ships, gain insight into the various operations on-board, and to meet and network with senior naval officers from the world over.

Jimmy Lau, Managing Director of Experia Events, said: “The increasing number of Navy Chiefs and VIPs attending IMDEX Asia is a testament to the growing stature of the event globally. With the Asia-Pacific region now the world’s second largest naval market, IMDEX Asia is more than ever a must-attend show in the international naval and maritime defence calendar. With new highlights and features in place for this year, we are confident that IMDEX Asia 2013 is more than ready to deliver an even greater experience for both exhibitors and visitors.”



Debuting at this year's IMDEX Asia will be Technology Seminars, which provide a platform for exhibitors to present their latest and most innovative technologies to potential buyers from the Asia-Pacific region and beyond. The Technology Seminars will be held in a dedicated area, located at the heart of the main exhibition hall with participation from companies such as Arneson Industries, Viking Air, Saab, Wartsila and General Dynamics Canada. IMDEX Asia 2013 will also feature an array of rigid-inflatable boats (RIBs) and unmanned aerial systems (UAS) in the Static Display.

Some 180 exhibitors have confirmed their participation at IMDEX Asia 2013, with 40% of them joining the show for the first time this year. These new exhibitors include notable companies such as Devor Technologies, Fincantieri, Lürssen Marine Technology, Scania, Schiebel, Westport Shipyard, Viking Air and Liquid Robotics, and visitors can expect to view their latest products and innovations at the show. As a testament to the value IMDEX Asia brings to them, returning exhibitors include major players in the industry such as Austal, DCNS, Lockheed Martin, MBDA, ST Engineering and ThyssenKrupp Marine.

Held in conjunction with IMDEX Asia will be high-level conferences such as the prestigious invitation-only International Maritime Security Conference (IMSC) and the first ever Asian edition of the International Naval Engineering Conference (INEC@IMDEX Asia). IMSC will gather Navy Chiefs, Directors-General of Coast Guard and heads of maritime agencies from around the world to discuss evolving challenges to naval security, while INEC@IMDEX Asia will gather representatives from navies, designers and shipbuilders, manufacturers, defence-related organisations and academia, focussing on the latest innovations and challenges faced by the naval engineering industry.

The Republic of Singapore Navy (RSN) will also once again host the Maritime Information Sharing Exercise (MARISX) and the Western Pacific Multilateral Sea Exercise (WMSX), bringing together navies and maritime agencies to foster international co-operation.

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### **About IMDEX Asia**

Established in 1997, the biennial IMDEX Asia is the premier dedicated maritime defence show serving the Asia-Pacific region and beyond. IMDEX Asia comprises four inter-related events – Exhibition, Conference, VIP Delegations’ Programme and Warship Display – and has established a reputation within the maritime defence industry as a must-attend show. IMDEX Asia 2013 will be the ninth in the series.

For more information on IMDEX Asia 2013, please visit <http://www.imdexasia.com>.

### **About Experia Events Pte Ltd**

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia’s largest and one of the three most important aerospace and defence exhibitions in the world, and IMDEX Asia, the leading international maritime defence exhibition in Asia. Its expertise also extends to the government and lifestyle sector, through key events such as the inaugural ScreenSingapore, the Singapore International Water Week and World Cities Summit.

With a sound track record underscoring its aspirations to stage events that influence, Experia Events aims to diversify its range of strategic events globally.

For more information, please visit: [www.experiaevents.com](http://www.experiaevents.com)

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