



FOR IMMEDIATE RELEASE

Singapore Airshow gears up for its biggest edition yet

Record number of flying display participants in the history of airshows in Singapore

SINGAPORE, 9 February 2014 – Singapore Airshow, Asia’s largest and one of the most important aerospace and defence exhibitions in the world, is gearing up for its fourth edition, which promises to be its biggest yet. With the largest number of exhibiting companies, including more than 60 of the world’s top 100 aerospace companies, and an impressive static and aerial display line-up, the show is set to reinforce its position as a must-attend event in the global aerospace and defence calendar. Singapore Airshow 2014 takes place from 11 to 16 February at Changi Exhibition Centre.

Singapore Airshow 2014 will see the largest number of exhibitors in the show’s history, with over 1,000 participating companies from 47 countries/regions. Over 70% are returning exhibitors, bearing testimony to the value the show brings to them. The event will also feature 22 country/group pavilions, including new pavilions such as Hong Kong and Malaysia. The Hong Kong pavilion will feature new exhibitors such as China Aircraft Services Limited (CASL), the Hong Kong Aviation Industry Association (HKAIA) and Topcast. Malaysia will be showcasing its home-grown exhibitors under a pavilion by the Malaysia External Trade Development Corporation (MATRADE).

Singapore Airshow 2014 will also see increased participation from Japan. Besides the Japan External Trade Organisation (JETRO), the Tokyo Metropolitan Government and the Chubu region will also organise pavilions featuring aerospace companies from their regions.

New exhibitors at the event include Alpha Star Aviation Services from Saudi Arabia, Aero AT (Jiang Su) Aviation Technology from China, ExecuJet Aviation Group from Switzerland, and Jetcraft from the UK who will be showcasing their latest products and services to visitors.

Singapore Airshow 2014 also features the largest ever number of aircraft on display.



A key highlight will be the Airbus A350XWB, which marks its first full display at an international airshow. The A350XWB will perform its first ever airshow flying display on 11 and 12 February. Its participation at Singapore Airshow will enable visitors to get a close-up look at the aircraft both on the ground and in the air, with a flying display that will demonstrate its manoeuvrability, sleek design and exceptionally low noise levels.

Visitors to Singapore Airshow 2014 can also look forward to a world class flying display, with a record number of flying display participants in the history of airshows in Singapore. They will perform in a stunning 60-minute display on trade days from 11 to 14 February, with an additional 30 minutes of flying display on the public days on 15 and 16 February. The flying display includes performances by three aerobatic teams from Singapore, the Republic of Korea and Indonesia, the largest number of aerobatic teams ever at Singapore Airshow. The participation of Singapore's very own RSAF Black Knights, flying six F-16C Fighting Falcons in Singapore's traditional white and red colours, is also part of the RSAF's 45th anniversary celebrations at Singapore Airshow. In addition, there will be solo aerobatics performances by the Royal Australian Air Force (RAAF), the United States Air Force (USAF) and the Yak-130.

Mr Jimmy Lau, Managing Director of Experia Events, organiser of Singapore Airshow, said: "Singapore Airshow 2014 is set to be our biggest yet and promises exhibitors, delegates and visitors an excellent experience. As with our previous editions, we have sold out all our exhibition space. This year, we have seen an increased number of exhibitors such as Pilatus, UAC, Airbus, Embraer and Bombardier taking up outdoor spaces and customising them to their needs. Exhibitors such as SAAB, Rolls-Royce and United Technologies Corporation are building double-storey exhibition booths indoors to maximise their floor space."

He added: "We are confident that with the strong aviation traffic growth in the region and the continued support of our exhibitors, sponsors, partners and participants, Singapore Airshow 2014 will maintain its standing as the premier platform for companies to grow their business in Asia."

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About Singapore Airshow

Singapore Airshow, organised and managed by Experia Events, is Asia's largest and one of the most important aerospace and defence exhibitions in the world and serves as a global marketplace and networking powerhouse for the world's aviation community. Singapore Airshow also features a series of strategic conferences dedicated to leading players in the global aviation industry – Singapore Airshow Aviation Leadership Summit (SAALS) and Asia Pacific Security Conference (APSEC) as well as co-located events – A*STAR Aerospace Technology Leadership Forum and Singapore Aerospace Technology & Engineering Conference (SATEC).

For more information, visit: www.singaporeairshow.com

About Experia Events Pte Ltd

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia's largest and one of the most important aerospace and defence exhibitions in the world, and IMDEX Asia, the leading international maritime defence exhibition in Asia. Its expertise also extends to the government and lifestyle sector, through key events such as the inaugural ScreenSingapore, the Singapore International Water Week and World Cities Summit.

With a sound track record underscoring its aspirations to stage events that influence, Experia Events aims to diversify its range of strategic events globally.

For more information, visit: www.experiaevents.com

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