

## **MEDIA RELEASE**

**EMBARGOED UNTIL 1 JULY 2012, 3:00PM**

### **RECORD NUMBER OF GLOBAL LEADERS ATTEND SUSTAINABLE CITIES EVENTS IN SINGAPORE**

*Three co-located global events give growing urban solutions, water and environmental technology industries a boost with wider networking and collaboration platforms*

**Singapore, 1 July 2012:** Three global events opened to record numbers today - 15,000 top leaders, experts and delegates from around the world are attending three major global events held together for the first time in Singapore - the third edition of the **World Cities Summit**, the fifth edition of the **Singapore International Water Week** and the inaugural **CleanEnviro Summit Singapore**. Underscoring the significance of the three events, that will run from 1 – 5 July 2012 at the Sands Expo and Convention Center, the Prime Minister of Singapore, Mr Lee Hsien Loong will be guest of honour at the Official Opening Ceremony to be held later this evening.

Over 100 Mayors and Governors, Ministers and government officials are attending the three events. Top leaders such as His Excellency Kamal Nath, India's Minister of Urban Development and Ms Helen Clark, the Administrator of the United Nations Development Programme and former Prime Minister of New Zealand, will attend. More than 900 companies are also participating from a wide range of sectors like water, energy, environment, waste, IT, architecture, planning, financing and real estate. The latest cutting-edge technologies and cities' best practices will be presented across 26,000 square metres of covered exhibition space. Key leaders and experts are expected to offer new solutions and insights on water and environmental technologies and sustainable city strategies for the future. The depth and breadth of topics covered and the potential for industry and government collaborations make this the only global event of this nature.

The three events are timely and critical given the urgent need for cities around the world to address pressing urbanisation challenges. The focus on integrated solutions underscores an emerging trend that cities are embracing. Recognising the complexities of urbanisation challenges, policy makers and industry players are gearing themselves up to take on a more integrated approach, choosing to address the individual components of water, environment, waste and city planning solutions together, in a more holistic way. This is giving the growing

urban solutions, water and waste industries a major boost with many multinational consultancy and consulting firms also moving into this space. The combined integrated solutions industry is expected to be a major growth sector in future.

Given Singapore's track record in sustainable integrated solutions, it hopes to play a significant role in facilitating greater discourse, sharing best practices and finding new solutions to create better liveable, sustainable cities for the future through these global events. It is already making inroads in integrated solutions with its comprehensive, long-range and holistic approach to urban planning, by combining it with resource-efficient policies and technologies. Singapore has also been researching and test-bedding new urban solutions ideas that can be commercialised and replicated elsewhere in six areas: green buildings, energy, waste and water management, using technology for public safety, green networks and developing smart transport systems. Other integrated solutions projects for sustainable development are Punggol Eco-Town, Marina Bay and Jurong Lake District.

Representing the World Cities Summit, Mr Khoo Teng Chye, Executive Director of the Centre for Liveable Cities said, "The response to this year's World Cities Summit from top government and industry leaders has been very positive, and we are delighted to kick off the biggest edition of the Summit yet at a time when cities are becoming the main engine of sustainable growth worldwide. By holding the three events together, we are able to offer a truly integrated platform for the first time, encouraging cities to explore synergies between urban infrastructure, water and waste management."

Mr Ng Lang, Chief Executive Officer of the Urban Redevelopment Authority added, "With urbanisation taking place on an unprecedented scale, there is an urgent need to find creative solutions for more sustainable and liveable cities. There is now a realisation that there are vast benefits to be gained from adopting a more holistic and integrated approach to city planning and management. Singapore, like other cities, grapples with the challenges of making more effective use of resources and tackling climate change. We are looking for opportunities to harness new technologies and solutions to create a more sustainable built environment. As a small compact city, Singapore can be a living laboratory where companies can develop, test-bed and demonstrate urban solutions."

Representing the Singapore International Water Week, Mr Chew Men Leong, Chief Executive of national water agency PUB said, "Water is central to sustainable development.

This year's expanded platform thus enables innovative water solutions to be deliberated and developed within the context of sustainable urban development, an area that is gaining traction as countries look towards developing more sustainable and liveable cities. We are confident that the co-location of Singapore International Water Week 2012 with the other two events will enable us to deliver greater value to our delegates by offering more opportunities for ideas to be cross-pollinated. This will also facilitate the co-creation of solutions globally."

Added Mr Maurice Neo, Managing Director of Singapore International Water Week, "The Singapore International Water Week has been our key platform to not only showcase the capabilities and expertise of Singapore's water industry, but also encourage collaborations, promote R&D and showcase innovations. SIWW has helped cement Singapore's position as a key driver in the use of R&D to develop innovative water solutions. The focus on the co-creation and commercialisation of innovative water technologies is reinforced this year through an expanded programme for TechXchange, a platform to match-make the technology providers and the investors. We are also organising the "Commercialization Boot Camp" as a co-located event to strengthen the pitching and commercialization prospects of the technology providers."

Representing the CleanEnviro Summit Singapore, Mr Andrew Tan, Chief Executive Officer of the National Environment Agency said, "With the increasing number of mega-cities in Asia coupled with growing population and affluence in these cities, waste volumes are expected to increase exponentially in the next ten years. According to a study by the World Bank, this volume is expected to double to 2.2 billion tonnes by 2025. This will put immense pressure on the existing waste management infrastructure and will pose serious public health and environmental consequences, and undermine the basic foundations of Asia's growth – safe, clean and liveable cities. It is against this growing waste challenge that Singapore organises the CleanEnviro Summit Singapore – to provide a global platform for senior government leaders, policy makers, regulators, industry captains and experts to identify, develop and share practical solutions to address the waste management challenges of growing cities, particularly in Asia."

He added, "As a small and densely populated city state, Singapore's biggest challenge in waste management is the scarcity of land. Over the years, Singapore has managed to put in place an effective and affordable waste management system. This is a result of a combination of long-term urban master-planning, enactment of appropriate laws and

regulations, and taking an integrated approach for the collection, treatment, recycling and disposal of our waste together with the promotion of the 3Rs to reduce waste. Singapore will share its experience with countries looking to manage their waste sustainably at the Summit. Moving forward, the CleanEnviro Summit Singapore will continue to enhance Singapore's position as a hub where collaboration with industry partners, solution providers and experts will converge to test bed and develop sustainable waste management solutions for cities of tomorrow.”

### **World Cities Summit 2012 key highlights**

Touching on a new direction for cities of the future, the World Cities Summit's theme is “Liveable and Sustainable Cities – Integrated Urban Solutions”. A bigger turn-out of more than 3,500 top global leaders is expected for this year's Summit, with the WCS Mayors Forum attracting a record participation of over 100 Mayors and Governors. Half are new participants from ASEAN, Africa, South America, India and Russia, reflecting the international relevance of the Summit and the increasing importance of cities to emerging economies worldwide.

The prestigious Lee Kuan Yew World City Prize will be presented to The Honourable Adrian Benepe, Commissioner of Parks & Recreation, New York City, in an award ceremony and banquet held on 2 July. This year's Prize has been awarded to New York City for its remarkable transformation. New York City and six other Special Mention cities (Ahmedabad, India; Khayelitsha, South Africa; Brisbane, Australia; Copenhagen, Denmark; Malmö, Sweden; and Vancouver, Canada) will be sharing their success stories at the Summit. The Lee Kuan Yew World City Prize is a biennial international award that honours outstanding contributions towards the creation of vibrant, liveable and sustainable urban communities around the world.

This year's Summit will also feature a stronger facilitation of business collaborations, with new In-Focus sessions offered as a platform for government leaders and industry solution providers to share opportunities and solutions on urban infrastructure and services. The World Cities Summit Expo will showcase model cities' best practices, innovative urban solutions and technologies for smarter cities of the future. With more than 5,500 square metres of the Expo fully taken up, some 3,000 attendees are expected to visit.

### **Singapore International Water Week 2012 key highlights**

Themed Water Solutions for Liveable and Sustainable Cities, the 2012 event underscores the pressing need to integrate sustainable water management strategies into the urban planning process. With the five flagship programmes - the Lee Kuan Yew Water Prize, Water Leaders Summit, Water Expo, Water Convention, and Business Forums - this year's Singapore International Water Week continues to present a comprehensive suite of events which cater to the interests of every segment of the water industry.

With the global industrial water sector ranking second in water consumption, consuming an estimated 25% of the global water demand, industries are being forced to search for innovative solutions to improve water sustainability across the value chain. To respond to this globally emerging sector, this year's Singapore International Water Week will introduce a new event highlight, the inaugural Industrial Water Solutions Forum to examine issues surrounding the water-energy nexus. Themed 'Towards Water Sustainability in the Industrial Sectors', this Forum is held against the backdrop of increasing water scarcity and more stringent environmental regulations worldwide. For the first time at Singapore International Water Week, a focus will be placed on key industries in the oil and gas, mining, food and beverage, and chemical sectors where industrial water usage has increased.

On top of that, this year's event continues to be the breeding ground for collaborations on R&D solutions, marrying investors with technology providers to accelerate the commercialisation process. The TechXchange Workshop 2012 will feature an impressive line-up of water R&D innovations from all over the world for the first time, and also from Singapore. This year, the workshop will bring together over 250 participants from venture capitalists, angel investors, private equity fund managers and institutional investors together with industry representatives, start-ups and technology inventors for targeted business matchmaking and technology commercialization opportunities.

### **The CleanEnviro Summit Singapore key highlights**

Aptly themed "Innovative Clean Enviro-Solutions for Asia's Growing Cities", the inaugural CleanEnviro Summit 2012 together with its trade exhibition, WasteMET Asia, will host over 5,000 high level public sector, trade and professional visitors from Asia, Europe, the Americas and the Middle East to address environmental challenges for tomorrow's cities. In the face of global urbanisation and climate challenges, the Summit will facilitate dialogue on the latest environmental policy thinking, market trends and technological innovations through

avenues such as Clean Environment Leaders Summit, Clean Environment Regulators Roundtable and WasteMET Asia – International Solid Waste Association (ISWA) Beacon Conference 2012. Co-located events at the Summit include the Clean Air Forum, CEO Sustainability Forum, UNDP Presentation and Dialogue Session: Insights from the 2012 Asia Pacific Human Development Report, UNCRD Seminar: Advancing 3Rs and resource efficiency in the context of Rio+20 outcomes. The Summit commences with strong support from leading environmental companies such as Veolia Environmental Services, Keppel Integrated Engineering and DOWA Eco-System Co., Ltd who are amongst over 90 exhibitors who will be showcasing the full gamut for waste management solutions across 4,200 square metres of exhibition space.

**For more information please contact:**

Rosemary Hayes

Hill + Knowlton Strategies

+65 6390 3323

[rosemary.hayes@hkstrategies.com](mailto:rosemary.hayes@hkstrategies.com)

Andrew Low

Hill + Knowlton Strategies

+65 6390 3364

[andrew.low@hkstrategies.com](mailto:andrew.low@hkstrategies.com)

**About World Cities Summit, Singapore International Water Week and CleanEnviro Summit Singapore**

The third edition of the World Cities Summit, the fifth edition of the Singapore International Water Week and the inaugural CleanEnviro Summit Singapore will be held from 1 to 5 July 2012 at Sands Expo & Convention Center, Marina Bay Sands, in Singapore. All three events provide an integrated global platform for government and industry leaders to share solutions for sustainable urban development and the latest innovations in water and clean environment solutions. The co-location of the three events will enable exhibitors and participants to explore synergies, network and forge partnerships with a wider range of global industry leaders, policy makers and experts. Together, the three events showcase Singapore's global thought leadership in sustainable development. For more information, visit the websites:

[www.worldcitiessummit.com.sg](http://www.worldcitiessummit.com.sg)

[www.siww.com.sg](http://www.siww.com.sg)

[www.cleanenvirosummit.sg](http://www.cleanenvirosummit.sg)

Refer to each event's **fact sheet** for more detailed information.

## Sponsors

**World Cities Summit** would like to thank the following sponsors: Keppel Corporation, Shell, Accenture Pte Ltd, Far East Organization, IBM Singapore Pte Ltd, NCS Pte Ltd, Panasonic Asia Pacific Pte Ltd, Siemens, China Construction (South Pacific) Development Co Pte Ltd, EDF R&D and VEOLIA Environment Research and Innovation (VERI), Ernst & Young, GDF SUEZ, KPMG, Philips Lighting China, Qingjian International (South Pacific) Development Co Pte Ltd, Singbridge International Pte Ltd.

**Singapore International Water Week** would like to thank the following sponsors: Singapore Millennium Foundation, Asahi Kasei Corporation, Black & Veatch, Boustead Salcon Water Solutions Pte Ltd, CDM Smith, CH2M HILL, Hyflux Ltd, Keppel Corporation, Memstar Technology Ltd, Mitsubishi Electric Asia, Mitsubishi Rayon Co. Ltd, Moya Asia Limited, MWH, PWN Technologies, Sembcorp Industries Ltd, Siemens Water Technologies, Suez Environnement, Toray, United Engineers Limited, Veolia Water Solutions & Technologies, Xylem Inc., Abeima, Chemical Process Piping Pvt. Ltd.

**CleanEnviro Summit Singapore** would like to thank the following sponsors: Keppel Integrated Engineering, DOWA Eco-System Co., Ltd, Veolia Environmental Services, Ramky Group, K-Green Trust, LHT Holdings Limited, Samwoh Corporation Pte. Ltd, Mercedes-Benz, STSE Engineering Services Pte Ltd, Wong Fong Engineering Works (1998) Pte Ltd, Sembcorp Industries Ltd, NatSteel Recycling Pte Ltd.

ENDS